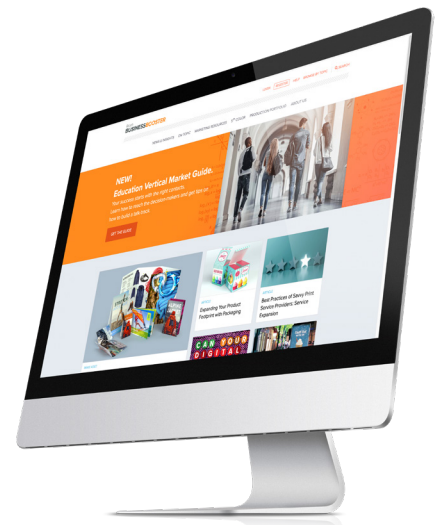


Get two weeks of free access to a wealth of business development resources.



Ricoh Business Booster — one of the many benefits you receive by partnering with a leader.

Ricoh Business Booster is a unique business development program designed exclusively for Ricoh Production Print customers. With the information, education and resources available, you'll strengthen your operations, broaden your revenue streams and accelerate your marketing.

At the program's core is **RicohBusinessBooster.com**, a robust, continuously updated website that provides a wealth of information and exclusive resources, all in one place.

We provide content on a wide range of topics, from graphic arts and commercial print to sign & graphics, critical communications, data-driven campaigns, direct mail and more. Use them to create your own marketing materials, educate your sales team and discover new opportunities. We invite you to sign up for guest membership and be part of our community.

Enjoy a special 2-week guest membership to a wealth of business-boosting resources.

To get a registration code, send a request from your business email account to: **Kristy.Cannon@ricoh-usa.com** with the subject: Business Booster. Upon receiving your code, visit RicohBusinessBooster.com and click "Become a Member" and "I have a Guest Member Code".

What you will gain access to with your special guest membership.

- **5th Color marketing tools**, video tutorials, sales education and file setup guides
- **Special COVID-19 resources** to help your business navigate these challenging times
- **Industry white papers** and research from NAPCO Research & Keypoint Intelligence – InfoTrends
- **Vertical Market Guides** to help you expand your customer base
- **Articles and insights** on strengthening your sales teams
- Business tips, tools, strategies and **high-value marketing content**
- **A full range of press-ready print samples** designed for continuous feed inkjet, sheet-fed and wide-format solutions
- **Image assets and product photography** you can download
- **Knowledge Booster Webinars**
- **Informative case studies** that inspire and offer a fresh perspective
- **Monthly communications** highlighting new content to keep you up to speed
- **Details about new products** so you can stay current and in-the-know